

POSITION SPECIFICATION

ORGANIZATION: The American Alpine Club

LOCATION: Golden, CO

POSITION: Online Media Intern

ORGANIZATIONAL INFORMATION:

Vision

The AAC unites climbers to advance the climbing way of life.

Mission

We provide knowledge and inspiration, conservation and advocacy, and logistical support for the climbing community.

The AAC is a not-for-profit 501 (c) 3 organization supported by gifts and grants from individuals, corporations and foundations, income from restricted endowments, membership dues, and the sale of merchandise and publications.

WEB SITE: www.americanalpineclub.org

POSITION OBJECTIVE: The Online Media Intern creates climbing media that supports the AAC mission.

RESPONSIBILITIES: The Online Media Intern works among a dedicated team of climbers to gain lifelong skills in multimedia journalism and online marketing. Intern missions vary from day to day but may include:

- Writing copy for blogs, social media posts, and press releases
- Researching with AAC library staff and volunteers
- Planning creative communications for events and advertisements
- Developing and executing fresh social media concepts
- Building and migrating data
- Creating videos or other fun projects suited to the intern's strengths

REPORTING RELATIONSHIP:

The Online Media Intern works closely with the AAC Content & Marketing Manager, who will identify, foster, and hone the intern's unique skill set

CANDIDATE COMPETENCIES/ QUALIFICATIONS:

We seek candidates with drive and ambition who are interested in supporting the mission, vision, and brand of the American Alpine Club. We expect extraordinary written and oral communications skills, computer savvy, a climbing background, and some amusing personality quirks.

COMPENSATION: 20 hours/week for 4-6 months

SEND COVER LETTER AND RESUME TO:

Luke Bauer
Content & Marketing Manager
The American Alpine Club

American Alpine Club
Development Director

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