



# ANNUAL REPORT

**When I started climbing,** our craft was relatively obscure. While guidebooks existed and many great lines had been climbed, every outing felt like an adventure and most routes felt like new ones. More importantly, climbing wasn't a part of the American psyche. Climbing today is not the counterculture activity it was. That's a change I'm grateful for.

In the last few decades—especially in the past year—we've seen a major shift. Now, climbing is the subject of popular documentary films. There's a gym in most cities, and millions of Americans have experienced what it's like to tie in or make moves over a bouldering pad. This year, not only has the American Alpine Club grown significantly, but we've also seen growth in most forms of climbing. I am struck most by the quality of that growth. We're working hard to build a Club that reflects the climbing community.

There are now 75 AAC chapters, each doing work that matters locally, across the United States. As a result, our network shares the climbing craft and lifestyle with others—and, in turn, ensures that local climbing environments are cared for. Our membership, too, continues to evolve. For years now, we've seen more women join the AAC than men. We've still got a long way to go toward equity, but we're working to grow our diverse membership.

As our network of volunteers and members grow, the AAC's education team is hard at work supporting your goals with increased infrastructure and high-quality programming. We have also made significant headway in our national


policy efforts. We're particularly proud of two of our policy and advocacy efforts, Climb the Hill, and its in-the-field counterpart, Hill to Crag. Our next challenge will be to fund growth in our policy department so we can better support the obstacles climbers face at the state and local levels.


It is crucial that we align our work with the climbing community's needs and its changing character. Our values continue to guide us while we evolve. These days, we're continuing some of our traditional efforts while also changing with the times. The American Alpine Journal is better than ever, and our stories reaching a larger audience (over 425,000) via podcasts. Our iconic Annual Benefit Dinner continues to be a beloved event, and the Craggin' Classic series reaches 3,600 climbers across the country. We can't wait to see how those programs continue to evolve this year and beyond.

The AAC continues to deliver valuable information, advocate for climbers' interests, and promote competency at every level. Now and in the future, you can also count on the AAC to deliver on these values with the innovation necessary to match our changing world.


Sincerely,


Phil Powers  
CEO

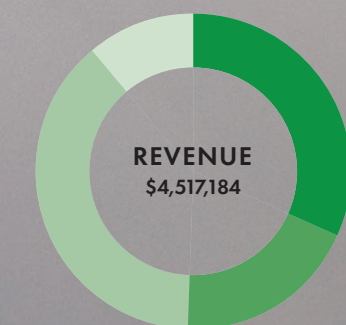
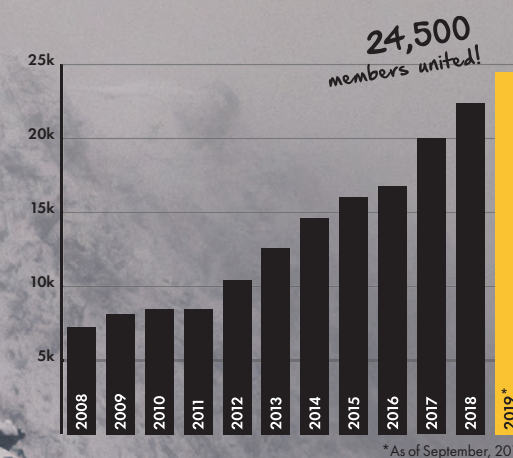
 **60 x 60**  
United 60 climbers with 60 legislators in Washington D.C.

 **\$26,468**  
Dollars awarded in conservation and scientific research grants

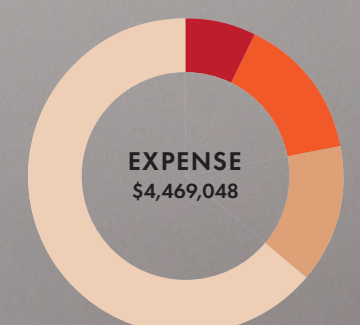
 **3,516**  
Climbers gathered across the country at our Craggin' Classics

 **\$134,050**  
Dollars awarded in climbing grants for trips and expeditions

 **23,418**  
Nights spent under the stars at one of the AAC's 6 campgrounds



Contributions & Grants  
Membership Dues  
Programs & Events  
Other



General & Admin  
Fundraising  
Membership Services  
Programs